HCi HEALTHCARE INSPIRED

2027 PARTNERSHIP SERIES



SPONSOR · EXHIBIT · CONNECT

SUMMITS & CONFERENCES

TWO-DAY CONFERENCES ■ 100% VIRTUAL ■ SPECIALTY-FOCUSED

MAY 13–14	JUL 15–16	SEP 23–24
General Surgery Summit	Bone & Joint Summit	E/M Excellence Symposium

WHY SPONSOR

REACH PROS WITH A REASON TO ENGAGE.

Connect your brand with a focused educational setting. Every opportunity is designed around relevant visibility, useful resources and a clear path for attendees to learn more — without travel or a physical exhibit hall.



01
TARGETED FIT
Reach professionals working in the specialties your solutions support.

02
USEFUL EXPOSURE
Be visible through event materials, email, social and sponsor resources.

03
FLEXIBLE BUY-IN
Join one event or develop a coordinated multi-event partnership.

2027 EVENT OPPORTUNITIES

THREE SUMMITS. ONE AUDIENCE.

Connect with professionals navigating specialty coding, compliance and revenue cycle operations.







Explore partnership levels and deliverables on the following pages →

PARTNERSHIP LEVELS

CHOOSE YOUR LEVEL OF VISIBILITY.

All rates are per event. Ask about tailored multi-event partnerships.

BENEFIT / DELIVERABLE	LEVEL 01 DIGITAL EXHIBITOR $299 PER EVENT	LEVEL 02 SUPPORTING SPONSOR $599 PER EVENT	LEVEL 03 FEATURED SPONSOR $999 PER EVENT	LIMITED PRESENTING PARTNER $1,750 PER EVENT
Digital sponsor profile & website link	✓	✓	✓	✓
Listing in attendee resource guide	✓	✓	✓	✓
Recognition on sponsor slides	—	✓	✓	✓
Logo in one event promotion email	—	✓	✓	✓
Dedicated social sponsor spotlight	—	—	1 POST	2 POSTS
Hosted sponsor profile video	—	—	60 SEC	60 SEC
Priority sponsor placement	—	—	✓	✓
Non-CEU break sponsor feature	—	—	—	5 MIN
Sponsor viewing passes	1	2	3	4
Post-event fulfillment summary	✓	✓	✓	✓

INCLUDED WITH EVERY LEVEL | An HCI-managed digital sponsor profile and a post-event summary of confirmed sponsor deliverables. Sponsors supply approved brand assets and links.



SPONSORING MORE THAN ONE EVENT?

Ask about coordinated annual partnerships and specialty bundles.

LET'S TALK

Passes grant event access, not automatic CEU credit. Benefits and availability are confirmed in writing.



HOW IT WORKS

A PARTNERSHIP BUILT FOR VIRTUAL IMPACT.

Simple to activate, clear about what is included and designed to keep the educational experience independent.

01
BEFORE
Event page recognition, an HCI-managed sponsor profile and tier-specific email or social promotion.

02
DURING
Digital resource guide, sponsor acknowledgment slides and optional designated non-CEU sponsor features.

03
AFTER
Post-event benefit recap and a sponsor profile retained for at least 30 days after the event.

RESERVING YOUR SPONSORSHIP

1 **SELECT**
Choose a 2027 event and sponsorship level.

2 **CONNECT**
Email our team; we will confirm availability and details.

3 **ACTIVATE**
Execute an agreement, submit brand assets and launch.

PARTNERSHIP STANDARDS

- Sponsorship is commercial support, not endorsement of a product or service.
- Sponsor messaging is clearly identified and kept outside CEU-eligible instruction.
- HCI maintains independent control of educational content and speaker selection.
- Attendee lists are not sold or shared; interested attendees may opt in via sponsor links.
- Rates, inventory and cancellation terms are confirmed by agreement; attendee response is not guaranteed.

GET IN TOUCH

LET'S BUILD A PARTNERSHIP THAT FITS YOUR GOALS.

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